

# content creation rates

Got a message for your audience? Say it louder with killer content.

August, 2023\*

# **content rates**. photography + gif

#### 2 Hour

### The Gin and Tonic \$850\* Simple and refreshing

- + 2 hours of photography on site
- + Studio lighting included
- + 15 images with basic editing for socials
- + delivered as high and low res JPEG

### Half Day

#### The Espresso Martini \$1350\*

#### A crowd favourite

- + 4 hours of photography on site
- + Studio lighting included
- + 30 images with basic editing for socials
- + 2 GIFS (or 5 additional stills)
- + Delivered as high and low res JPEG

### **Full Day**

## The Piña colada \$2200\*

#### Now it's a party!

- + 8 hours of photography on site
- + Studio lighting included
- + 60 images with basic editing for socials
- + 4 GIFS (or 10 additional stills)
- + Delivered as high and low res JPEG



Scroll down for video inclusive packages and terms and conditions...

# content rates. photography + gif + video

#### Half Day

#### The Bloody Mary \$1950\*

#### It's a drink AND a meal

- + 4 hours on site e.g. 2 hrs photography/ 2hrs video up to you!
- + Studio lighting, sound recording, basic video and photo editing included
- + Delivery of 30 images as high res JPEG and 3 GIFS (or 5 extra stills)
- + Up to 1 min video/s delivered (reels, tiktok, website etc)

#### **Full Day**

#### The Long Island Iced Tea \$2750\*

#### Someone's up for a big one!

- + 8 hours on site e.g. 4hrs photography/ 4 hrs video
- + Studio lighting, sound recording, basic video and photo editing included
- + Delivery of 50 images as high res JPEG and 3 GIFS (or 10 extra stills)
- + Up to 2 mins video/s delivered (reels, tiktok, website etc)

Additional extras including editing can be added see options on page 4 for more information.

- \*All packages include:
- + Video or phone consultation
- + 7-14 day turn around (14 days for final video)
- + Online gallery for selection
- + Delivery via Dropbox
- + Video or phone consultation
- + Socials and web usage (excl. advertising)
- + Deliverables may differ based on complexity
- + Prices without GST



+ Additional shoot hour \$200 p/h

Extra images (basic editing): \$30 per image or \$25 per image for 10 or more

> +High end retouching: \$80 per image

+ Assistant: Half day \$200 / Full day \$300

> + Studio Hire: TBC

+ GIF/Stop motion (simple): \$80 each

+ GIF/Stop motion (complex): \$160 each

> + 30s IG Reel or TikTok: \$200 each

+ Pre-prodction inc. model, location or prop sourcing: \$150 per hour/ half day \$400/ full day \$800

> + Additional social media orientation for video: \$80 per video

+ Royalty free music license: \$100

+ **Stylist:** Half day \$450/ Full day \$800

+ Models: Dependant on project and duration of image usage

+ Advertising license (large advertising campaign) TBC

Prices above without GST

\*All prices subject to change For more info enquire at michelle@michellejarni.com Call 0468 696 380 or <u>book in to chat here.</u>

TURMERIC ROOT

+ ASHWAGANDHA

gawdspeed



